

NORAD- NORTH AMERICAN AEROSPACE DEFENSE COMMAND



Every day of the year, NORAD defends North America using an all-domain and globally integrated approach to track everything that flies in and around Canada and the United States. Since 1955 though, on Dec. 24, NORAD adds a special mission: **tracking Santa**.

Air Force Col. Harry Shoup, the commander on duty Christmas eve 1955 began the tradition when he got a phone call from a child calling a santa hotline that was advertised with the wrong phone number (the ad has used the phone number for the CONAD - Continental Air Defense Command which eventually became NORAD.)

Each year since, NORAD has dutifully reported Santa's location on Dec. 24 to millions of children and families across the world.

Children and the young-at-heart can track Santa through mobile apps and social media platforms:

- **Website:** <https://www.noradsanta.org>
- **Facebook:** <https://www.facebook.com/noradsanta>
- **Twitter:** <https://twitter.com/NoradSanta>
- **YouTube:** <http://www.youtube.com/NORADTracksSanta>
- **Instagram:** https://www.instagram.com/noradtrackssanta_official
- **NORAD Tracks Santa Website:** <https://www.noradsanta.org>
- **NORAD Tracks Santa Newsroom:** <https://newsroom.24-7pressrelease.com/noradsanta>
- **Call:** Dialing the toll-free number 1-877-Hi-NORAD (1-877-446-6723) may allow you to either speak with a live phone operator or hear a recorded update.



Graphics, information, photos compliments of: NORAD